

# The Cookie Recipe

Issue 4



A Resource Guide for Volunteers  
during the 2024 Cookie Season

## Bringing magic to the Cookie Program

New opportunity: All Girl Scouts that have at least 5 unique customers who purchase cookies from their Digital Cookie Storefront by February 23 will be automatically entered to receive one of four jumbo axolotl plushes. You can check how many customers your Girl Scout has by logging into the Digital Cookie Storefront and clicking on the Orders tab.



Check out [this video](#) of the Jumbo Axolotls! Please spread the word about this new opportunity for Girl Scouts in your troop!

## Virtual Cookie Rally

The Virtual Cookie Rally is a fun and interactive way for Girl Scouts to learn more about the Cookie Program! Girl Scouts can watch the rally separately or together as a fun troop activity. At the end of the video, there is a QR code that will link to the JotForm to order rally patches.

Click [this link](#) to watch the rally now.

## Digital Cookie Tips

Many Girl Scouts have set up their Digital Cookie® online storefronts and are taking orders! The Product Sales and Customer Care teams have been working tirelessly to ensure Girl Scouts are on the Digital Cookie platform and that parents/caregivers have been receiving their registration emails.

Both Girl Scouts and troops must set up a Digital Cookie account in a web browser. If it is not, users will not be able to access the Digital Cookie app. The Digital Cookie app will not accept credentials from previous years without web browser registration.

If a Girl Scout has recently registered or renewed their membership, it generally takes two business days for the account to be uploaded into Digital Cookie.

We understand that some Girl Scouts and troops have been encountering technical issues with the Digital Cookie platform. Please check out our [Digital Cookie Updates & Questions](#) Document.

## Action Steps

- 1. Check-in with the Girl Scouts in your troop.** Are they meeting their goals? Do they need help marketing their program? Remind your Girl Scouts to tell their customers about your troop's goals; they enjoy hearing about how troops will be using their proceeds!
- 2. Check-in with your Service Unit Cookie Manager.** Booth sales will be here before we know it. Check with your Service Unit Cookie Manager and ask how booths are reserved. Booth sales are a fun way for Girl Scouts to practice their entrepreneurial skills while working towards their cookie program goals!
- 3. Reminder! ACH Authorization forms are due on February 16!** You can access the form [here](#). Submitting this form on time is a requirement for the TOP Troop Reward. See [page 37](#) in the Cookie Program Volunteer Guide for more information about the TOP Troop Reward.



# Cookie Chats

## **Submitting the Initial Order**

Time: February 15, 2024 07:00 PM Eastern Time (US and Canada)

[Join Zoom Meeting](#)

Meeting ID: 987 5237 6216

Passcode: Cookies

## **Initial Order Call-In Night**

Time: February 25, 2024 06:00 PM Eastern Time (US and Canada)

[Join Zoom Meeting](#)

Meeting ID: 980 9475 1423

Passcode: Cookies

## **Finalizing the Cookie Program for Your Troop**

Time: April 16, 2024 07:00 PM Eastern Time (US and Canada)

[Join Zoom Meeting](#)

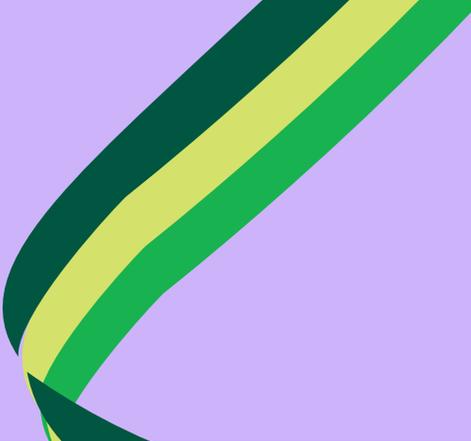
Meeting ID: 975 1865 6511

Passcode: Cookies

## **Past Cookie Chat Recordings:**

[Getting Started](#)





## Upcoming Important Dates

**February 16** – ACH Authorization form due (if not already submitted.)

**February 23** – End of Initial Order taking. Parent deadline for order entry in Digital Cookie.

**February 24** – Goal Getter order taking begins.

**February 25** – Troop Initial Order due in eBudde.

**March 1** – Delivery site timeslots open in eBudde.

**March 16** – Cookie Delivery Day & start of Booth Sales.

The calendar for the 2024 Cookie Program can be found on our website on the [Cookie Program Resources page](#).



## Cookie Program Resources

[2023-2024 Cookie Program Volunteer Guide](#)

[Troop Cookie Program Training Video](#)

Be sure to check out our [Cookie Program Resources](#) page for additional resources for Girl Scouts, families, and volunteers.

