

# girl scouts of connecticut



Launch the  
next generation  
of leaders  
today!



Become a  
Corporate Partner for Girls.



# Corporate Sponsorship Opportunities 2024

Partnering with the Girl Scouts of Connecticut shows your commitment to developing the next generation of girl leaders.

Founded in 1912 by Juliette Gordon Low, the Girl Scout movement today is now over 52 million strong. As the world’s preeminent leadership development organization for girls, the mission of Girl Scouts is to build girls of courage, confidence, and character who make the world a better place.



Girl Scouts of Connecticut serves over 27,000 members. While participating in the Girl Scout Leadership Experience, Girl Scouts gain important skills in four areas: science, technology, engineering, art, and math (STEaM), the outdoors, life skills, and entrepreneurship.

Girl Scouts of Connecticut believes EVERY GIRL, regardless of her race, ethnicity, socioeconomic status, sexual orientation, disability, gender identity, or geographic location – is empowered to fulfill her potential and make the world a better place.

Together with our corporate sponsors we can continue to offer a unique, girl-led experience where girls can try new things, develop lifelong skills, and take on leadership roles.

@gsofct

11,000

Facebook Followers

2,349

Instagram Followers

94.8K

X Followers

1,635

LinkedIn Followers

**Community partners are an integral part of how girls connect with the world around them. When you choose to offer programming with us or sponsor our events, the benefits include:**

**Visibility** to more than 27,000 members across Connecticut.

**Opportunity** to work with the largest organization for girls in the world – with over 110 years of experience in building girls of courage, confidence, and character, who make the world a better place.

## Our Events:



**The Great Girl Scout Round-Up** - This event focuses on entrepreneurship and financial literacy.



**GSofCT Annual Meeting and Celebration Luncheon** - We celebrate the council's yearly accomplishments, including volunteer awards. This event also serves as our annual governance report to our membership and supporters.



**Maker Faire** - Maker Faire encourages innovation and entrepreneurship.



**Enchanted Forest/Great Girl Scout Campout** - Girl Scouts get outdoors at age-appropriate outdoor events to build girls confidence and knowledge for the natural environment.



**Highest Awards Ceremonies for Girl Scouts** - Girl Scouts can earn their Gold, Silver and Bronze Awards based on specialized requirements that make meaningful, sustainable changes in their communities and around the world.



**Camp CEO** - High school-level Girl Scouts receive mentorship from women business leaders while creating a business to solve key community issues. Adult mentorships available.



**Legacy of Leadership** - This annual fundraiser celebrates the recipient of Girl Scouts of Connecticut's Courage, Confidence, and Character Award.



**28th Annual Breakfast Badge Awards** - GSofCT honor a distinguished group of community leaders who are all outstanding role models to our girls at our annual event.

# Sponsorship Benefits

## CHAMPION \$50,000

- Sponsorship of all 8 events for the year\*
- Exclusive marketing opportunities for sponsorship of one program initiative
- Custom Co-Branded Patch
- Partnership highlighted in GSofCT Member Newsletter
- Retractable Banner to be displayed at events
- Sponsor Logo & Name listed on the GSofCT.org website
- Sponsor Logo & Name placement on associated event invitation and email promotion
- GSofCT press release highlighting sponsorship
- Social media post highlighting sponsorship
- Acknowledgement in GSofCT Annual report
- Marketing Opportunities including member emails, donor emails, social media posts, press releases



## CHANGEMAKER \$25,000

- Sponsorship of 4 events for the year\*
- Exclusive marketing opportunities for sponsorship of one program initiative
- Custom Co-Branded Patch
- Partnership highlighted in GSofCT Member Newsletter
- Retractable Banner to be displayed at events
- Sponsor Logo & Name listed on the GSofCT.org website
- Sponsor Logo & Name placement on associated event invitation and email promotion
- GSofCT press release highlighting sponsorship
- Social media post highlighting sponsorship
- Acknowledgement in GSofCT Annual report
- Marketing Opportunities including member emails, donor emails, social media posts, press releases



**Did you know?** Less than

**2%**

of charitable giving in the U.S. supports women & girl organizations.

**Supporting GSofCT** with a sponsorship demonstrates your commitment to building a strong and inclusive female leadership pipeline, so that EVERY girl can make personal choices, take healthy risks, explore curiosities, and become a resilient leader.

*\*Includes signage, ads in program, and all sponsor benefits included in each event opportunity*

## TAKE ACTION \$15,000

- Sponsorship of 3 events for the year\*
- Marketing opportunities for sponsorship of one program initiative
- Custom Co-Branded Patch
- Partnership highlighted in GSofCT Member Newsletter
- Retractable Banner to be displayed at events
- Sponsor Name listed on the GSofCT.org website and associated event email promotion
- GSofCT press release highlighting sponsorship
- Social media post highlighting sponsorship
- Acknowledgement in GSofCT Annual report
- Marketing Opportunities including member emails, donor emails, social media posts, press releases

## CONNECT \$10,000

- Sponsorship of 2 events for the year\*
- Sponsor Name listed on the GSofCT.org website and associated event email promotion
- GSofCT press release highlighting sponsorship
- Social media post highlighting sponsorship
- Acknowledgement in GSofCT Annual report
- Marketing Opportunities including member emails, donor emails, social media posts, press releases

## DISCOVER \$5,000

- Sponsorship of 1 event for the year\*
- Sponsor Name listed on the GSofCT.org website
- Social media post highlighting sponsorship
- Acknowledgement in GSofCT Annual report
- Marketing Opportunities including member emails, donor emails, social media posts, press releases





# Custom Co-Branded Patch

**GSOFT Champion, Changemaker, and Take Action** sponsorship levels can develop their very own custom co-branded patch in partnership with GSofCT. Your investment will support Girl Scout programs for EVERY girl and will allow us to meet the needs of all communities through customized programs and deliver the best leadership development experience.

Girl Scout patches and badges are a great way for a girl to explore her interests and learn new skills in topics such as STEaM, Outdoors, Life Skills and Entrepreneurship. A physical reminder of every adventure and to show the world what she's accomplished.



# Corporate Partner for Girls Commitment Form

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

**Yes, I want to invest in the next generation of leaders with the following sponsorship!**

**Champion**

\$50,000

**Changemaker**

\$25,000

**Take Action**

\$15,000

**Connect**

\$10,000

**Discover**

\$5,000

- In lieu of the above sponsorships, please accept a gift of \$\_\_\_\_\_
- Yes, we would like to learn more about supporting Girl Scouts of Connecticut with an in kind gifts of goods or services.
- Yes, we would like to learn more about sending volunteer team to support work days on GSOFCT camp properties.

By signing this form, I have agreed to join in supporting Girl Scouts of Connecticut and give permission for a representative to contact me to confirm commitment and further process my charitable sponsorship.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Return completed form to [jbrennan@gsofct.org](mailto:jbrennan@gsofct.org) or  
mail to Attn: Development, Girl Scouts of Connecticut, 20 Washington Ave., North haven, CT 06473

Please consider GSOFCT when reviewing Neighborhood Assistance Act contributions. For more information:  
<https://portal.ct.gov/DRS/Credit-Programs/Neighborhood-Assistance/Neighborhood-Assistance-Act-Tax-Credit-Program>

