

The Cookie Recipe

Issue 5



A Resource Guide for Volunteers
during the 2024 Cookie Season

Exciting opportunities for troops & Girl Scouts!

We have a new, exciting opportunity for troops! Starting on February 11, volunteers can set up their troop's Virtual Booth Link. Out of those who set up their site by February 16, four troops will be chosen at random to receive up to three 40oz Stanley cups for troop volunteers. Troop sites will be featured on the National Cookie Finder for shipped and donation orders starting on February 16. Check out our [flyer](#) for more information! This [tip sheet](#) shows how to set up your Troop Virtual Booth Link.

Don't forget about our opportunity for Girl Scouts! All Girl Scouts that have five or more unique cookie purchases from their Digital Cookie storefront by February 23 will be automatically entered to receive one of four jumbo axolotl plushes. Parents/caregivers can check how many customers their Girl Scout has by logging into their Digital Cookie Storefront and clicking on the Orders tab. Check out [this video](#) of the Jumbo Axolotls!

Cookies for Heroes

The "Cookies for Heroes" Program is an opportunity to support Girl Scouts and donate cookies to be distributed to active military members, veterans, and local heroes. Last year, Girl Scouts of Connecticut donated over 100,000 packages of cookies with the help of our community partners. Each year, GSOFCT works with over 30 community partners.

Cookies for Heroes Spotlight:

"Operation Gift Card" is a veteran volunteer organization that provides support to active military and veterans. They make monthly trips from Connecticut to Walter Reed Military Hospital, visiting wounded soldiers and offering thanks by giving them gift cards and Girl Scout Cookies. Last year, "Operation Gift Card" distributed 7,000 packages of Girl Scout cookies on behalf of Girl Scouts of Connecticut. We have partnered with the organization for over a decade.



Cookies for Heroes, continued.

Ways that troops can support the Cookies for Heroes Program:

- Educate troops, Girl Scouts, and families about the program.
- Make a “Cookies for Heroes” troop goal.
- Encourage all Girl Scouts to promote the program to all customers with the promotional materials on our website, or create their own.
- Make thank you cards that we can send with the cookies.

Mail to:

Girl Scouts of Connecticut
Product Sales Department
20 Washington Ave. North Haven, CT 06473



eBudde Reminder

When in the eBudde platform, do not change parent/caregiver email addresses. If the email address is changed, it will remove the associated Girl Scout from the Digital Cookie platform. If an email address needs to be updated, please contact our Customer Care Team.



Action Steps

1. Tune in to our upcoming Cookie Chats!

On Thursday, February 15 at 7:00 PM, we will be covering how to enter your troop's Initial Order in eBudde.

On Sunday, February 25 from 6:00 PM to 10:00 PM, we will be holding call-in hours for submitting the troop Initial Order in the eBudde platform. If you have any questions or need assistance with submitting your troop's Initial Order, please join us!

Please see the Cookie Chat section below for call links, additional dates, and topics.

2. Reminder! The ACH Authorization form is due on February 16!

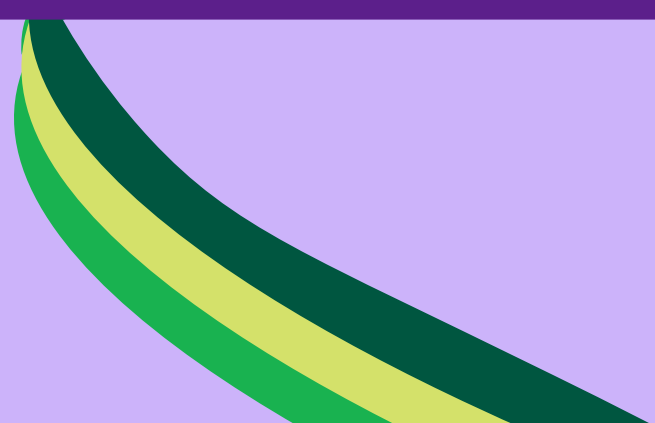
[You can access the form here.](#) Submitting this form on time is a requirement for the TOP Troop Reward. See [page 37 in the Cookie Program Volunteer Guide](#) for more information about the TOP Troop Reward.

3. Continue to check-in with the Girl Scouts in your troop!

How is their progress on their goals? Do they need to set new goals? Do they need tools to help them market their cookie sales? Review what the troop goals are with your Girl Scouts. Potential customers enjoy hearing about how troops will be using their proceeds!

4. Set up your troop's booth sales!

Check with your service unit cookie manager for how your unit handles the booth reservation process. Booth sales are a fun way for Girl Scouts to practice their entrepreneurial and people skills while working towards their cookie program goals!



Virtual Cookie Rally

The Virtual Cookie Rally is a fun and interactive way for Girl Scouts to learn more about the Cookie Program! Girl Scouts can watch the rally separately or together for a fun troop activity. There is a QR code at the end of the rally video that will link to the JotForm to order rally patches for Girl Scouts who watch the rally.

[Watch the rally now!](#)

Cookie Chats

Submitting the Initial Order

Time: February 15, 2024 07:00 PM Eastern Time (US and Canada)

[Join Zoom Meeting](#)

Meeting ID: 987 5237 6216

Passcode: Cookies

Initial Order Call-In Night

Time: February 25, 2024 06:00 PM Eastern Time (US and Canada)

[Join Zoom Meeting](#)

Meeting ID: 980 9475 1423

Passcode: Cookies

Finalizing the Cookie Program for Your Troop

Time: April 16, 2024 07:00 PM Eastern Time (US and Canada)

[Join Zoom Meeting](#)

Meeting ID: 975 1865 6511

Passcode: Cookies

Past Cookie Chat Recordings:

[Getting Started](#)

[Digital Cookie](#)



Upcoming Important Dates

February 16 – ACH Authorization form due (if not already submitted.)

February 23 – End of Initial Order taking. Parent deadline for order entry in Digital Cookie.

February 24 – Goal Getter order taking begins.

February 25 – Troop Initial Order due in eBudde.

March 1 – Delivery site timeslots open in eBudde.

March 16 – Cookie Delivery Day & start of Booth Sales.

The calendar for the 2024 Cookie Program can be found on our website on the [Cookie Program Resources page](#).



Cookie Program Resources

[2023-2024 Cookie Program Volunteer Guide](#)

[Troop Cookie Program Training Video](#)

Be sure to check out our [Cookie Program Resources](#) page for additional resources for Girl Scouts, families, and volunteers.

