

The Cookie Recipe

Issue 8



A Resource Guide for Volunteers
during the 2024 Cookie Season


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Hurray!

The Initial Order has been submitted and Girl Scouts will continue to Own Their Magic during the Goal Getter period from February 24 - April 21. Now is the time for Girl Scouts and troops to re-visit goals set at the start of the Cookie Program and strategize new ways to reach them!

- Encourage Girl Scouts in your troop to brainstorm new potential customer bases and ways to reach out to them.
- Get creative! Have Girl Scouts make a fun cookie song or cheer, create cookie booth displays, or flyers to share in their neighborhood.
- Communication is key! Update Girl Scouts and their families of troop goals and how close you are to achieving them.

Reaching out to customers past the Initial Order period is key to maximizing Girl Scout and troop cookie goals. Girl Scouts can take additional orders using their **[Digital Cookie Card](#)**.

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Action Steps

1. Login to eBudde and select your troop's timeslot for delivery day.

The Delivery tab opened for timeslot selection on March 1, with the deadline for timeslot selection being Wednesday, March 6. Please reach out to your service unit cookie manager with any questions or concerns regarding cookie delivery day. If you have any questions, we have a [short video](#) showing how pickups work on the most exciting day of the cookie season!

2. Identify volunteers who can help at your service unit's delivery site!

Reach out to your service unit cookie manager to get volunteers signed up to help on March 16! Community service groups such as Key Club or National Honor Society are great to consider.

3. Will your troop need cookies for a booth sale?

Login to eBudde to place a cookie cupboard order. You can pick up additional cookies at cupboard locations when you receive more orders after the Initial Order period or to stock up for booth sales. Troops can submit additional cookie order requests in the Transactions tab on eBudde. See our [cookie cupboard list](#) for a location near you and watch this [short video](#) on how to place a cupboard order in eBudde.

When placing a pending order, please keep the following in mind:

- Check the cupboard's schedule for days and times that it will be open.
- Desired pickup dates must be made at least six days in advance.
- Cupboard orders should be submitted as soon as troops are made aware of additional orders to ensure availability.
- Contact the cupboard manager if cookies are needed on short notice; they'll confirm if they have the available inventory. The cupboard manager's name and contact information will be listed on eBudde.
- Troops can return up to 60% of the number of cases picked up from the cupboard. Returns must be made within five business days of the booth date.
- Only full cases in sellable condition may be returned. Individual packages cannot be returned. Cookies that were part of the troop's Initial Order cannot be returned or exchanged at a cupboard.

Action Steps Continued...

4. Leap into the Goal Getter period with our Leap Year contest!

To kick off the Goal Getter period and celebrate the Leap Year, we want to hear how your troop is leaping into this part of the cookie program. Post your troop's goal to social media and tag Girl Scouts of Connecticut!

Example: "Our troop's goal is to earn enough funds to supply 100 meals to the local food pantry, or we would like to earn enough to go horseback riding at the end of the year."

You can share some of the fun and creative ways that your troop is working towards your goals (who knows, you might inspire other troops.)

On March 8 and 15 we will randomly select one troop that tagged us in a post to receive an ice cream maker and supplies for a troop ice cream party!

5. Don't forget to set up your troop's Virtual Booth link!

Setting up your Virtual Booth Link allows customers to order cookies from your troop to be shipped or donated. This link will be posted to the National Cookie Finder. Cookie customers can use this tool to search for a troop or cookie booth in their area. Check out [this tip sheet](#) for how to set up the link.

Upcoming Important Dates & Resources

March 16 – Cookie Delivery Day & start of Booth Sales.

April 7 – Digital Cookie closes for Girl Delivery orders.

April 21 – Final day of the Cookie Program: End of Booth Sales & Digital Cookie closes for shipped and donation orders.

The calendar for the 2024 Cookie Program can be found on our website on the [Cookie Program Resources page](#).

[2023-2024 Cookie Program Volunteer Guide](#)

[Printable Goal Getter Order Card](#)

Be sure to check out our [Cookie Program Resources](#) page for additional resources for Girl Scouts, families, and volunteers.